EFFECTIVE COMMUNICATION

Training of Creativity



14 - 18 november Paris Nanterre

UNIVERSITA TUSCIA

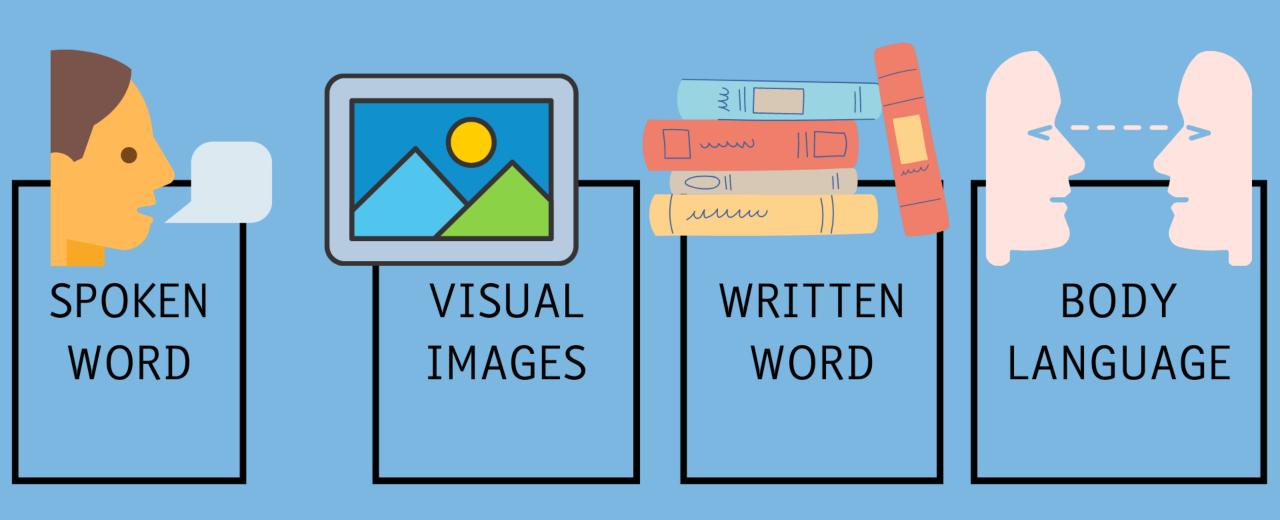
Elisa Spinelli

WHAT IS COMMUNICATION?

Is not a mysterious process:

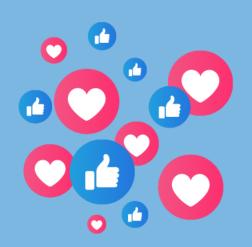
It takes place when the ideas from our mind are transferred to another's and arrive intact, complete and coherent.

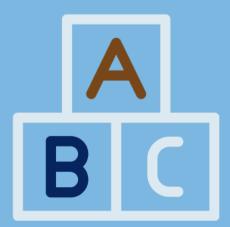
What are the most common ways to communicate?



COMMUNICATION

Is a process by which information is exchanged between individuals through a various system of symbols, signs and behaviors.







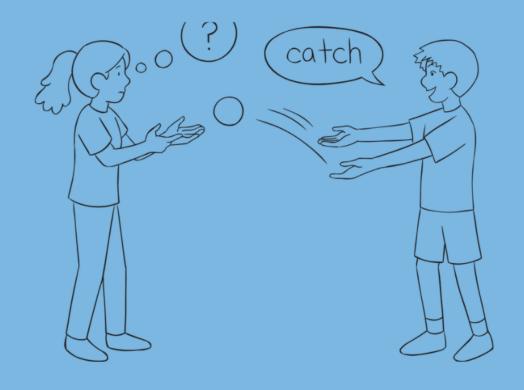


PROCESS OF COMMUNICATION

Transmission model



Transactional model



TIPS

Emotions should be managed in communication. If you are getting angry, you have to calm yourself by:

- Speaking to the other person as if you were not angry;
- Avoid the use of the word "you" this avoids blaming;
- Nod your head to assure the other person that you heard him/her;
- Maintain eye contact with him/her.

What makes communication ineffective?

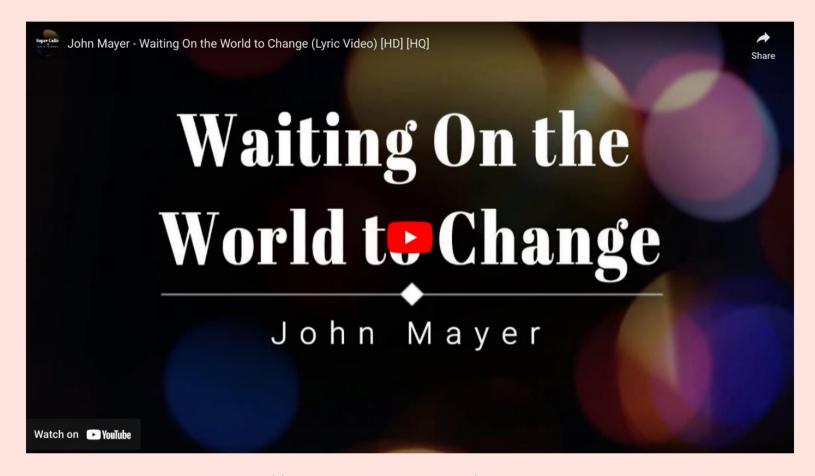


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